



INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Hyderabad | PIN: 500068

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

SUMMARY REPORT ON INTRODUCTION TO SALESFORCE

Date: 28/09/2022

Seminar on Introduction to Sales Force was conducted on 28th September 2022 at 10:00 am in placement cell. The resource person was **Dr. K.Chandra Reddy**, Software Engineer from Value Labs. He has 19 years of experience in teaching as well as in industry. The seminar gave good insights of sales force.

Topics which were covered are

- **Cloud computing**
- **AI & ML.**

When it comes to Cloud Computing, he explained how the data is stored, benefits on cloud computing, security, cloud computing examples etc.

He also explained about sales force tools and gave an exposure on Development tools like Salesforce CLI, Salesforce extension for VS code, workbench etc.

The sessions were continued with how AI & ML is taking part in sales force for building smarter apps and customize AI for their businesses. Students also got good information about Machine Learning in the prospectus of Salesforce; machine learning can assist users in managing their data and facilitate developers in creating more efficient applications. The session ended with the job opportunities in the field of salesforce tools and techniques which elevates student's careers for their best future.





Resource Person: Dr. K. Chandra Reddy, Value Labs



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